



- Faith based and Nonprofit
- Providing Education and Health Services
- Empowering Individuals to Make Life-affirming Choices

**FirstChoice Clinic:**  
 Founded in 1984  
 501(c)(3) Public Charity

**MEDICAL SERVICES—ALL SERVICES ARE FREE**

- Pregnancy testing and counseling by registered nurses
- Limited obstetric ultrasound by trained nurses
- Material and financial assistance because of our generous donors
- Ask a Nurse* website feature
- Post - abortion support and referrals
- Referrals for medical, housing, legal and adoption services



**EDUCATIONAL PROGRAMS**

- Adoption Education** - Women who desire to make an adoption plan are referred to a local licensed adoption agency
- Earn While You Learn Parenting Program** - Parents earn points to shop in the Baby Boutique
- Dr. Dad Fatherhood Program** - Taught by a registered pediatrician
- Fertility Care Education** - Instruction by a trained fertility care nurse
- Make a Sound Choice** - Community Based Positive Youth Development Program



**MINISTRY GOALS**

- Establish funding for our current Make a Sound Choice youth development program
- Establish a pregnancy help clinic in western North Dakota
- Train professionals to provide support groups for post abortion healing

**MAJOR FUNDRAISERS**

- Giving Hearts Day - Impact Foundation (2/11/10)
- Dinner Banquet - Holiday Inn - Fargo (3/1/10)
- Golf *Fore* Life Marathon - Rose Creek (6/8/10)
- Life Walk - Lindenwood Park - Fargo (9/18/10)  
 Ruger Park - Devils Lake (9/18/10)

<b>FIRSTCHOICE CLINIC STATISTICS</b>	<b>2008</b>	<b>2009</b>
TOTAL CLIENT CONTACTS	2224	2575
Pregnancy Tests	423	517
Options Counseling	590	746
Ultrasounds	234	207
Earn While You Learn Sessions	603	714
Make a Sound Choice (# of students reached with programming)	4321	5000 +

**FirstChoice - FM Area**  
 1351 Page Drive, Suite 205  
 Fargo, ND 58103  
 701.237.5902  
 1.888.237.6530



**FirstChoice - Lake Region**  
 1031 7<sup>th</sup> St NE  
 Mercy Hospital, 4<sup>th</sup> Floor  
 Devils Lake, ND 58301  
 701.662.2229

## FIRSTCHOICE CLINIC'S BOARD OF DIRECTORS AND STAFF

### **BOARD OF DIRECTORS** (VOLUNTEERS)

Marilyn Loegering, *President*      Jerry Kensok, *Vice President*  
Joy McCormick, *Secretary*      Jim Dunkel, *Treasurer*  
Wade Sandy, *Member*      Tracey Frei, *Member*  
Patricia Traynor, *Member*

### **ADMINISTRATIVE STAFF**

Pauline Economon, RN, MSN, MA, FCP - *Executive Director*  
Vicki Larson - *Outreach & Events*  
Susan Richard - *Special Events Coordinator*  
Patti Alex - *Administrative Assistant*  
Dorothy Flood - *Administrative Assistant*  
George Economon - *Special Projects Director (Volunteer)*

### **CLIENT SERVICES**

Patti Killoran, RN - *Nurse Manager*  
Rena Setter, RN - *Staff Nurse*  
Renee Johnson, RN - *Fertility Care Educator*  
Debra Roesler, RN - *Client Educator*  
Elysia Bates - *Client Educator*  
Tracey Frei - *Client Educator (Volunteer)*

### **MEDICAL VOLUNTEERS**

Richard Vetter, M.D. - *Medical Director Fargo*  
Heidi Bittner, M.D. - *Medical Director Devils Lake*

### **ULTRASOUND IMAGING**

Jan Carson, M.D. - *Radiologist*  
Margo Ames, RDMS, RVT  
Kim Rayl, RDMS      Jane Stein, RDMS



### **LAKE REGION – DEVILS LAKE**

Pam Kenner, LPN  
*Lake Region Center Director*  
Darlene Schoenfish, RN, BSN  
*Staff Nurse*  
Luanne Krein  
*Administrative Assistant*



### **MAKE A SOUND CHOICE STAFF**

Kay Kiefer, RN - *Make a Sound Choice Director*  
Heather Bjur, MA, LAMFT - *Field Supervisor*  
Lora Miller - *Administrative Assistant*  
Roberta Johnson, MSW - *Resource Coordinator*  
Rebecca Meidinger - *Community Outreach Coordinator*

FirstChoice is grateful for their MANY dedicated volunteers!

## FIRSTCHOICE CLINIC'S COMMITMENT OF CARE AND COMPETENCE

### **OUR CLIENTS...**

- Are served without regard to age, race, income, nationality, religious affiliation, disability or other arbitrary circumstances.
- Are treated with kindness, compassion and in a caring manner.
- Always receive honest and open answers.
- Receive pregnancy tests that are distributed and administered in accordance with all applicable laws.
- Know that information is held in strict and absolute confidence. Releases and permissions are obtained appropriately.
- Trust that information is only disclosed as required by law and when necessary to protect the client or others against imminent harm.
- Receive accurate information about pregnancy, fetal development, lifestyle issues, and related concerns.

### **FIRSTCHOICE CLINIC...**

- Does not offer, recommend or refer for abortions or abortifacients, but are committed to offering accurate information about abortion procedures and risks.
- Uses only truthful and honest advertising and communication that accurately describe the services we offer.
- Provides a safe environment by screening all volunteers and staff interacting with clients.
- Is governed by a board of directors and operate in accordance with our articles of incorporation, by-laws, and stated purpose and mission.
- Complies with applicable legal and regulatory requirements regarding employment, fundraising, financial management, taxation, and public disclosure, including the filing of all applicable government reports in a timely manner.
- Provides medical services in accordance with all applicable laws, and in accordance with pertinent medical standards, under the supervision and direction of a licensed physician.

**ALL STAFF, BOARD MEMBERS AND VOLUNTEERS RECEIVE  
APPROPRIATE TRAINING TO UPHOLD THESE STANDARDS.**

1/19/2010